



VIVEK EDUCATION SOCIETY'S
VIVEK COLLEGE OF COMMERCE

(AUTONOMOUS)

VIVEK COLLEGE ROAD, GOREGAON WEST, MUMBAI – 400104.

Mob.: 8369356474 E-mail: vivek_college@hotmail.com Website : www.vivek-college.org

Permanently Affiliated to University of Mumbai
Reaccredited by NAAC (Third Cycle)

Recognized by UGC Under 2(f) & 12(b)
Certified with ISO 21001:2018 by TUV Austria

Date: 20.01.25

TIME-TABLE FOR CLASS TEST FEBRUARY 2025
FOR BACHELOR OF ARTS (MULTIMEDIA & MASS
COMMUNICATION) FYBAMMC SEMESTER II

DATE	DAY	TIMING	COURSE NAME
03.02.25	MONDAY	1.00 -1.45 PM	INTRODUCTION TO ADVERTISING

INSTRUCTIONS:

1. COLLEGE IDENTITY CARD IS COMPULSORY
2. Students are expected to report 15 MINUTES before the commencement of the Examination.
3. There should not be any unfair means or else strict action will be taken as per norms.
4. College-registered LD (Learning Disability) and PC (Physical Challenged) are given 15 minutes extra time.
5. Seating arrangements will be displayed one day prior to the commencement of the Examination.

PROF. NISHA BIDAWATKA
BAMMC COORDINATOR

PROF. ANUPAMA BALI
EXAMINATION IN - CHARGE

DR. VIJETHA SHETTY
PRINCIPAL

FORMAT NO.
VES/VCC/ADMIN/NOTE/F03

REV. NO.
1

DATE
01.06.2024

DEPARTMENT
ADMINISTRATION



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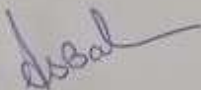
TIME-TABLE FOR CLASS TEST FEBRUARY 2025 FOR BACHELOR OF ARTS (MULTIMEDIA & MASS COMMUNICATION) OF SYBAMMC SEMESTER IV


DATE	DAY	TIMING	COURSE NAME
03.02.25	MONDAY	8.00 - 8.45 AM	THEATRE & MASS COMMUNICATION II
		9.15 - 10.00 AM	WRITING & EDITING FOR MEDIA
04.02.25	TUESDAY	8.00 - 8.45 AM	MEDIA LAW & ETHICS
		9.15 - 10.00 AM	MASS MEDIA RESEARCH
05.02.25	WEDNESDAY	8.00 - 8.45 AM	FILM COMMUNICATION II
		9.15 - 10.00 AM	COMPUTERS & MULTIMEDIA II

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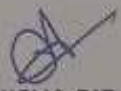
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TIME-TABLE FOR CLASS TEST FEBRUARY 2025
FOR BACHELOR OF ARTS (MULTIMEDIA & MASS
COMMUNICATION) TYBAMMC SEMESTER VI

DATE	DAY	TIMING	COURSE NAME
03.02.25	MONDAY	2.15 - 3.00 PM	DIGITAL MEDIA
04.02.25	TUESDAY	1.00 - 1.45 PM	ADVERTISING IN CONTEMPORARY SOCIETY
		2.15 - 3.00 PM	MEDIA PLANNING AND BUYING
05.02.25	WEDNESDAY	1.00 - 1.45 PM	ADVERTISING & SALES PROMOTION
		2.15 - 3.00 PM	ENTERTAINMENT & MARKET MARKETING

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